**The Pro Snooker Blog Snooker Survey 2015**

Please complete and return to prosnookerblog@gmail.com

Thanks!

**General**

**1. How long have you followed professional snooker?**

a. 0-3 years

b. 4-6 years

c. 7-9 years

d. 10+ years

**2. How closely do you follow professional snooker?**

a. Every tournament, I love it!

b. Quite closely, I watch the majors and most other big events

c. I watch the BBC events but not much more

d. Not very, mainly the World Championship

**3. How often do you play snooker?**

a. Regularly

b. Occasionally

c. Rarely

d. Never

**4. How often do you watch snooker?**

a. Regularly

b. Occasionally

c. Rarely

d. Never

**5. Would you describe yourself as a 'traditionalist' follower of snooker?**

a. Yes

b. No

**6. Which of the following terms would you use to describe snooker?**

**SELECT UP TO TWO OPTIONS:**

a. Interesting

b. Exciting

c. Intriguing

d. Tactical

e. Fast

f. Slow

g. Boring

h. Patient

i. Addictive

j. Slow-burn

k. Challenging

l. Difficult

**7. What style of snooker do you most enjoy?**

a. Attacking, big breaks

b. Tactical

c. Scrappy

d. All of the above

**8. Slow play is a problem in snooker**

a. Agree

b. Disagree

**How you follow snooker**

**1. I mostly follow snooker news using the following forms of media:**

**SELECT UP TO TWO OPTIONS:**

a. Television

b. Magazines/Newspapers

c. Internet

d. Social media

e. Radio

**2. I mostly watch snooker using the following forms of media:**

**SELECT UP TO TWO OPTIONS:**

a. Terrestrial television

b. Subscription television, eg Sky, Eurosport

c. World Snooker streaming (paid)

d. Betting site streams (deposited account)

e. Other online streams

**3. Social media is an important way of following snooker.**

a. Agree

b. Disagree

**4. I can generally access the snooker information that I require**

a. Agree

b. Disagree

**5. I have been to a live professional snooker tournament**

a. Yes

b. No

**6. I plan to attend a professional tournament within the next 12 months**

a. Yes

b. No

**Social Media**

**1. I follow snooker and snooker players using social media**

a. Agree

b. Disagree

**2. The most important attributes for players on social media are...**

**SELECT UP TO TWO OPTIONS:**

a. Honesty

b. Insight

c. Humour

d. Good language, ie not swearing

e. Interaction

 f. Regular updates

**3. My favourite Twitter feeds to follow snooker are:**

Name up to two Twitter accounts related to snooker.

**4. I enjoy the social media coverage provided by World Snooker:**

a. Agree

b. Disagree

**5. I would like to hear more snooker podcasts**

a. Agree

b. Disagree

**Event experience**

**1. Attending tournament snooker is an enjoyable experience**

a. Agree

b. Disagree

**2. Ticket prices for snooker are reasonable**

a. Agree

b. Disagree

**3. There is a good selection of snooker merchandise on offer at tournaments**

a. Agree

b. Disagree

**4. I enjoy listening to commentary using an earpiece**

a. Agree

b. Disagree

**5. I would prefer to not have a mid-session interval**

a. Agree

b. Disagree

**Players**

**1. I have a favourite snooker player whose results I like to follow.**

a. Agree

b. Disagree

**2. I choose my favourite players based on their...**

**SELECT UP TO TWO OPTIONS:**

a. Playing style

b. Ability/Results

c. Personality

d. Appearance

e. Nationality

f. Other

**3. My current favourite players are...**

Select up to TWO players from those currently on tour.

**4. My favourite players of all-time are...**

Select up to TWO players from those either currently on tour or those who have been professionals in the past.

**5. There are not enough characters in snooker compared to the past**

a. Agree

b. Disagree

**Commentators**

**1. High quality commentary is important to me watching snooker.**

a. Agree

b. Disagree

**2. I prefer a commentary partnership of one 'broadcaster' and one former player rather than two of either category.**

a. Agree

b. Disagree

**3. The most important attributes that a snooker commentator should have are...**

**SELECT UP TO TWO OPTIONS:**

a. Knowledge of the game

b. Statistical knowledge

c. Humour

d. Current awareness

e. Analytical skills

**4. I am happy with the standard of commentary for snooker.**

a. Agree

b. Disagree

**5. My favourite commentators are...**

**SELECT UP TO TWO OPTIONS:**

a. Steve Davis

b. Ken Doherty

c. Clive Everton

d. Neal Foulds

e. Terry Griffiths

f. Mike Hallett

g. Dave Hendon

h. Stephen Hendry

i. Joe Johnson

j. Alan McManus

k. John Parrott

l. Dennis Taylor

m. Philip Studd

n. Willie Thorne

o. John Virgo

p. Phil Yates

q. Other (eg. international commentator)

**Tournaments**

**1. I would like to see more team events on the calendar**

a. Agree

b. Disagree

**2. Are there currently enough tournaments on the snooker calendar?**

a. Yes, it is just right

b. No, there are too many

c. No, there are not enough

**3. My favourite events are...**

**SELECT UP TO TWO OPTIONS:**

a. The 'majors' ie World Championship, UK Championship and Masters

b. Other 'full' ranking events

c. European Tour events

d. Asian Tour events

e. Other invitational events

**4. I would like to see more variety of tournament formats:**

a. Agree

b. Disagree

**5. I feel that there are enough opportunities for me to watch live snooker if I want to:**

a. Agree

b. Disagree

**Rules**

**1. I have a good understanding of the rules of snooker.**

a. Agree

b. Disagree

**2. I know where to look if I have a query about the rules of snooker**

a. Agree

b. Disagree

**3. The current rules of snooker do not require changing.**

a. Agree

b. Disagree

**4. The sport should consider making changes to the rules to make events more entertaining**

a. Agree

b. Disagree

**5. I enjoy the 'Shoot Out' rules.**

a. Agree

b. Disagree

**Rankings**

**1. The current world ranking system is easy to understand:**

a. Agree

b. Disagree

**2. The introduction of a prize money based ranking list has been a positive change:**

a. Agree

b. Disagree

**3. The world ranking list is important in snooker and something that I follow:**

a. Agree

b. Disagree

**4. The current world ranking list is an accurate measure of the current field of professional players:**

a. Agree

b. Disagree

**5. I would like more information about the world rankings:**

a. Agree

b. Disagree

**Tour Structure**

**1. The 128 players on tour accurately reflect the best 128 players in the world:**

a. Agree

b. Disagree

**2. There are too many players currently on the main tour**

a. Agree

b. Disagree

**3. There should be more opportunities for amateurs to earn a main tour card**

a. Agree

b. Disagree

**4. The introduction of two-year tour cards for new professionals has been a positive change:**

a. Agree

b. Disagree

**5. Professional players have sufficient opportunities to stay on tour:**

a. Agree

b. Disagree

**6. Amateur players should be invited to events as top-up players where there are fewer than 128 professional entrants**

a. Agree

b. Disagree

**7. Wildcard players at overseas events are important for the development of the sport**

a. Agree

b. Disagree

**8. I would like to see more 'legends' given invitational tour cards**

a. Agree

b. Disagree

**9. There should be a tour card for the winner of the ladies World Championship**

a. Agree

b. Disagree

**10. It is important that international players are given the opportunity to earn main tour cards**

a. Agree

b. Disagree

**Changes**

**1. The 'miss rule' should be abolished or changed.**

a. Agree

b. Disagree

**2. A shot clock should be introduced at ranking events in order to discourage slow play.**

a. Agree

b. Disagree

**3. A ball in hand rule should be introduced to increase risk.**

a. Agree

b. Disagree

**4. Snooker crowds should follow the example of darts crowds and be allowed to be noisy**

a. Agree

b. Disagree

**5. Players should be allowed to practice on the match table prior to the start of play**

a. Agree

b. Disagree

**6. Table conditions need to be improved at professional snooker events**

a. Agree

b. Disagree

**7. Snooker needs more gimmicks to improve the show**

a. Agree

b. Disagree

**8. Snooker is great as it is and should be left alone**

a. Agree

b. Disagree